



**Date: 30/7/24**  
**GRADE: XIIB**

**MONTHLY TEST -02 (2024-25)**  
**ENTREPRENEURSHIP (066)**

**Max marks: 20**  
**Time: 50 Minutes**

General Instructions:

- 1) Questions 1 to 4 carries 1 mark each.
- 2) Questions 5 to 8 carries 2 marks each.
- 3) Questions 9 and 10 carries 4 marks each.
- 4) All questions are compulsory.

Sl.No	Questions	Marks
<b>SECTION A</b>		
1	Kapil has decided to start his venture in manufacturing plastic toys. He wants to get a road map for himself as to how to proceed and also wants to avail loan from financial institution. This requires him to prepare a Business Plan. In order to prepare such plan Kapil needs advice from: A. Doctor B. Teacher C. Lawyer D. All of them.	1
2	Ritesh Aggarwal is working as a CEO in a reputed company having head office in Bhubaneshwar. The company is following a dynamic approach and thus keeps launching innovative products in the market. He knows that the shares of his company are not freely transferable. The company is also concerned about its employees and is offering them good working conditions along with other non-financial benefits. As the company was able to earn a good profit it has declared a dividend of 10% for its shareholders and transferred residual profits in reserve. Name the form of business mentioned in the above case. A. Sole Proprietorship B. Partnership C. Private Limited Company D. Public Limited Company	1
3	Anurag started a factory for manufacturing jute bags for shopping and contribute towards environment protection by discouraging the use of plastic bags. He invested Rs2,00,000 of his own and obtained a loan of Rs.10,00,000 from Bank. He made the instruction plan describing the details that were needed for the operation of machines by the workers. Identify the format of 'business plan' described in the above para. A. Elevator Pitch B. Pitch deck with oral narrative C. Plan for external stakeholders D. Internal Operational Plan	1

4	<p>Vinod was working with Aryan, a new entrepreneur, as a production Manager. For smooth and coordinated flow of work he had to pay attention towards various elements. To ensure smooth flow of operations Vinod has to fix time, day, date and when each operation is to be commenced and completed. Identify the element of Operational Plan described above.</p> <p>A. Routing B. Scheduling C. Dispatching D. Inspection</p>	1
<b>SECTION B</b>		
5	<p>Sarah, the founder of Sweet Delights, had a tough childhood. She came from a broken family and had started work at an early age. While working in a local bakery, Sarah was quick enough to learn the ropes. She and one of her colleagues, Jane decided to start a bakery of their own. They invested all of their savings as and also borrowed some amount of money from their friends. Jane left within a year, but Sarah persisted and tried to save her business from financial issues and equipment breakdowns. She worked longer hours and managed to turn her bakery into a local desert chain. She successfully made her bakery a household name.</p> <p>(a) Identify the form of organization when it started from the details given above. (b) Explain two characteristics of the form of organisation identified in the above paragraph.</p>	2
6	<p>It is a comprehensively written down document prepared by the entrepreneur describing formally all the relevant external and internal elements involved in starting a new venture. It's a formal statement of a set of business goals, the reasons they are believed attainable and the plan for reaching those goals along with the background information about the organization or/and team attempting to reach those goals.</p> <p>Identify the concept above and three importance of the concept identified.</p>	2
7	<p>It is a three-minute summary of the business plan's executive summary. This is often used as a teaser to awaken the interest of potential funders, customers, or strategic partners.</p> <p>(a) Identify and explain the format of business plan in the above statement. (b) Mention and explain any one format of business plan other than the format of business plan identified in the above statement.</p>	2
8	<p>Gaurav started a factory for manufacturing bags for the students of nursery and primary classes. He invested Rs2, 00,000/- of his own and obtained a loan of Rs10, 00,000/-from bank. He made the instruction plan describing the details that were needed for the operation of machines by the workers.</p> <p>Identify and explain the format of 'business plan' described in the above paragraph.</p>	2

<b>SECTION C</b>		
9	<p>Chacko Ltd. has been manufacturing umbrellas since 1980. They are the market leaders in manufacturing small hand size umbrellas. They have their production unit in Kochi. The MD's son Abraham Chacko took over the family business in 2015. He had finished graduation from USA. Using his educational and networking skills, he was able to take up an export order. He also decided to operate an exclusive export-oriented unit in Chellanam. The production work for this unit began in 2018. A dedicated team framed an effective plan for the entire process. Abraham went through the plan to evaluate and take appraisal of the work performed in the unit.</p> <p>(a) Identify and explain the type of business plan from the above paragraph.</p> <p>(b) State three ways as to how this plan will help Abraham.</p>	4
10	<p>Picturising ahead every step in a long series of separate operations, each step to be taken in the right place, of the right degree and at the right time. Each operation is to be done at maximum efficiency. This is the objective of one of the components of a business plan.</p> <p>(a) Identify the component.</p> <p>(b) There are three situations before the venture under this component. Explain briefly those three situations.</p>	4
THE END		